

# SPONSORSHIP **OPPORTUNITIES**

Phoenix Empowerment CAwards

NOVEMBER

FRIDAY

14 7:00 PM

2025

CRADLE OF AVIATION

CHARLES LINDBERGH BLVD GARDEN CITY, NY 11530

# WHY SPONSOR?

## **OUR MISSION**

To enable African-Americans and other underserved communities to secure economic self-reliance, parity, power and civil rights. Through advocacy, education and programs designed to promote equality, justic and opportunity, the Urban League of Long Island seeks to create a climate of equal opportunity and eliminate racial barriers in all aspects of community life.

## **OUR PILLARS**



The Urban League of Long Island's ten pillars serve as the foundation for advancing equity and opportunity. These interconnected focus areas address the systemic challenges faced by underserved communities, equipping individuals with the tools, resources and support needed to overcome barriers and build sustainable futures. Each pillar plays a vital role in driving long-term change and aligns with the organization vision and a just and empowered society.

# PHOENIX CIRCLE GIVING LEVELS

When you give to the Urban League of Long Island (ULoLI), you light a path to equity, education, economic mobility, and community wellness. Your sponsorship fuels year-round impact supporting Project Ready Let's Surge (ages 5–25), workforce development, housing and financial empowerment, small business growth, and civic engagement. Join the Phoenix Circle to power transformational programs throughout the year, amplify Giving Tuesday, and help our community rise together.

#### \$500,000 - BEACON OF EMPOWERMENT

All below benefits, plus:

- Top billing on all gala and year-round digital campaigns,
- media, and publications
- Premier stage recognition and custom brand moments at the Gala
- VIP tables and concierge hosting
- Strategic partnership planning with ULoLI leadership and impact reporting

#### \$250,000 - LEGACY FLAME

- Premier branding across invitations, press releases, and social media
- On-stage acknowledgement and media spotlights
- VIP Seating and curated networking with business and civic leaders
- Quarterly impact updates and features in ULoLI publications

# \$100,000 - JUDE MASSILLON TORCH

- Named tribute recognizing Coach Jude Massillon's legacy of youth empowerment
- Prominent branding; program feature tied to mentorship and youth leadership
- Premium seating and spotlight recognition at the Gala
- Year-round features in ULoLI channels linking your brand to youth empowerment

#### \$50,000 - PHOENIX FLAME PARTNER

- Logo recognition in ULoLI annual report
- Choice of program area sponsorship (Youth, Housing, Financial Empowerment, Business & Entrepreneurship, Civic Engagement)
- Storytelling feature highlighting your designated impact area

### \$25,000 - BRIDGE BUILDER

- Premium seating at Gala
- VIP networking access with community and business leaders
- Sponsor feature in ULoLI newsletter



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## \$10,000 - COMMUNITY CATALYST

- Recognition on ULoLI website
- Sponsor spotlight in ULoLI Annual Report
- Special recognition gift

## \$5,000 - EQUITY ADVOCATE

- Recognition during Gala program
- Listing in donor material
- Invitation to monthly mixers

## \$1,000 - CHANGE-MAKER CIRCLE

- Website listing
- ULoLI Annual Report mention
- ULoLI commemorative gift



# SPONSORSHIP COMMITMENT FORM

# Urban League of Long Island 2025-2026 Annual Commitment Form

Urban League of Long Island
Phoenix Circle Annual Sponsorship & Pledge Form
Inspire change year-round including Giving Tuesday and the Phoenix Rising Empowerment Gala
(November 14, 2025)

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Yes, I would like to make a gift to the Urban League of Long Island's Annual Fund of:

| □ \$10,000 Community<br>Catalyst         | □ \$5,000 Equity<br>Advocate  | □ \$1,000 Change maker                                    | <ul> <li>Other \$</li> <li>Please see reverse for additional levels</li> </ul> |
|--|-------------------------------|---|--|
| I would like to satisfy my to            | x-deductible commitm          | nent via:   |  |
| □ Check:                                 |                               | an League of Long Island<br>al Drive, Plainview, NY 11803 |  |
| lwould like to recommend                 | a matching gift from (C       | Company Name):  |  |
| □ Matching Gift Form Enclo<br>Preference | osed                          | □ Matching Gift Form will be Fo                           | orwarded Communication   |
| □ Please recognize my gift               | as <b>Anonymous</b> in Public | c Listings.   |  |
| Preferred Name for Public                | : Listings                    |   |  |
| Preferred Street Address                 |                               | Preferred City, State, Zip Code                           | ,  |
| Preferred Telephone                      |                               | Preferred Email   |  |
|  |                               |   |  |
| Signature                                |                               | Date  |  |

# SPONSORSHIP COMMITMENT FORM

Yes, I would like to make a gift to the Urban League of Long Island's Annual Fund:

## Make Your Gift Today

| □ \$500,000+ Beacon of Empowerment  |
|---|
| \$250,000 Legacy Flame  |
| \$100,000 Jude Massillon Torch  |
| □ \$50,000 Phoenix Flame Partner  |
| □ \$25,000 Bridge Builder<br>□ \$10,000+ Community Catalyst                         |
| \$5,000 Equity Advocate   |
| □ \$1,000 Changemaker Circle  |
| Other: \$   |
| See reverse for full recognition levels   |
| would like to satisfy my tay daduatible commitment via                              |
| would like to satisfy my tax-deductible commitment via:                             |
| Check: Mail to Urban League of Long Island, 100 Terminal Drive, Plainview, NY 11803 |
| ☐ Credit Card: Visit urbanleagueoflongisland.org/donate or text 2025ULOLI to 76278  |
| ☐ Monthly Gift: Visit site or text 2025ULOLI to 76278                               |
| □ Donor Advised Fund / EFT / Stock: Visit donation on our website                   |
|   |
| Matching Gift Opportunity:  |
| ☐ I will recommend a matching gift from:  |
| ☐ Matching Gift Form Enclosed   |
| ☐ Will be sent separately   |
| Donor Recognition Preferences:  |
| Please list my gift as Anonymous  |
| Preferred listing name:   |
|   |
| Preferred Contact Information:  |
| Address:  |
| Phone: Email: Urban League of   |
| 2025ULOLI.GIVESMART.COM Long Island   |



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#### Urban League of Long Island provides these services for free to the community:

- Financial Literacy & Economic Equity
- Workforce Development & Job Training
- Youth Empowerment & Leadership Development
- Civic Engagement & Advocacy
- Housing & Community Development

- Entrepreneurship & Small Business Support
- Health & Mental Health Services
- Veteran Service Programs
- Human Trafficking & Domestic Violence Support Services
- Clean Energy Vision

## For more information about ULOLI programs or to get involved contact us!

urbanleagueoflongisland.org | 100 Terminal Drive Suite 21, Plainview NY 11803 | (631)-402-3511 |



# **CONNECT WITH US**



## **CONTACT US**



(516) 402-3511



Info@urbanleagueoflongisland.org



Plainview NY & Hempstead NY



urbanleagueoflongisland.org

# THANK YOU